



FlyOver Canada Takes Off Today!

Vancouver's Hottest New Attraction Opens Canada Day Weekend

Vancouver BC, June 29, 2013- FlyOver Canada, Vancouver's new must-see visitor attraction opens its doors to the public today. The first of its kind in Canada, FlyOver allows guests to soar from coast to coast on a breathtaking aerial journey, experiencing wind, mist, and even scents using the latest in virtual flight ride technology.

"Today's opening is very exciting for the FlyOver team to see our vision become a reality," said Andrew Strang, CEO of Soaring Attractions LP. "This is the culmination of nearly three years of hard work by numerous partners, an extraordinary journey that we can't wait to share with locals and visitors to the city."

FlyOver Canada was conceptualized by Soaring Attractions LP, a partnership between Vancouver entrepreneurs Andrew Strang and Stephen Geddes and brought to life with their partner Aquilini Investment Group. High definition film was shot across Canada by the world-renowned team from Whistler's Sherpas Cinema and creative direction was provided by Rick Rothschild, a former Disney Imagineer and legend in the attractions industry. The FlyOver Canada experience spans 30 minutes, beginning with a pre-show called *Uplift!* created by Montreal's Moment Factory and culminating in the feature FlyOver ride.

"FlyOver Canada is a truly unique experience, there is nothing else like it in Canada," promises Stephen Geddes, President of Soaring Attractions LP. "We are proud to show off our spectacular, diverse country in a way that has never been done before and the reaction we have received so far from test audiences has been fantastic."

"FlyOver Canada is an exciting new landmark in Vancouver's world-recognized portfolio of visitor attractions and experiences," said Bob Lindsay, Chair of Tourism Vancouver's board of directors. "We have had a tremendous response from tour operators, travel agents and tourists who have been eagerly anticipating the opening."

Already a tourism hub with float plane, helicopter and cruise ship access, as well being as a noted tour stop in the city, Canada Place is the perfect location for FlyOver Canada. The space has undergone an extensive renewal in the last year including the revamped Canadian Trail, which creates a natural path to the entrance of the attraction.

“We are proud to welcome FlyOver Canada as an incredible addition to Canada Place at Port Metro Vancouver where it will further enhance inspirationally Canadian experiences for both local, national and international visitors that come to Vancouver,” said Tom Corsie, Vice President, Real Estate, Port Metro Vancouver, “It also provides an opportunity for hundreds of thousands of cruise ship passengers that come through Port Metro Vancouver to see what Canada has to offer and hopefully come back to see more. We expect it to be a very popular experience for visitors.”

FlyOver Canada is open 7 days a week from 10am-9pm with flights departing every ten minutes. 2013 Admission Prices are \$19.95 (adult); \$17.95 (senior/youth/ student) and \$14.95 (child) with group rates available. www.flyovercanada.com

On opening day, \$1 from every ticket sold will be donated to Canucks Autism Network.

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About Soaring Attractions LP

FlyOver™ Canada is being developed by Soaring Attractions LP, a partnership involving two experienced Vancouver tourism entrepreneurs, Stephen Geddes and Andrew Strang, and Aquilini Investment Group, the owners of the Vancouver Canucks. Soaring Attractions has put together a team of experts in themed entertainment from around the world with one simple mission: to create unforgettable experiences. They are committed to producing world- class destinations that deeply impact guests and the community alike. www.soaringattractions.com

Media Enquiries

Elisha McCallum
Laura Balance Media Group Inc. (LBMG)
604-637-4647 (direct)
778-668-0185 (cell)
Elisha@lbg.ca