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Fort Capital Partners is pleased to announce its role in the sale of FlyOver Canada to Viad Corp

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FlyOver Canada has been acquired by Viad Corp

Fort Capital acted as financial advisor to Soaring Attractions LP and advised on the structuring, negotiation and closing of the transaction



About Fort Capital – Fort Capital is an investment banking advisory firm that works with public and private companies in Canada. The firm draws from collective capital markets experience to provide its clients with proven, accessible and independent investment banking advice and transaction execution. For more information, visit www.fortcapital.ca.

 **Fort Capital**

Suite 1010 - 510 Burrard Street, Vancouver BC

Fort Capital Partners is pleased to announce that Soaring Attractions LP (“SALP”) has sold the assets of the FlyOver Canada virtual flight ride attraction and the FlyOver business concept to Viad Corp (NYSE:VVI) (“Viad”) for C\$68.8 million.

Founded in 2013 by Andrew Strang, Stephen Geddes and the Aquilini Group, FlyOver Canada is consistently rated as one of Vancouver’s top attractions by TripAdvisor and welcomed close to 600,000 guests and generated revenue over \$11 million in 2016.

Viad’s Travel & Recreation Group owns Banff Gondola, Glacier Skywalk, and a number of other iconic attractions in spectacular locations across North America. The acquisition provides an opportunity to expand the FlyOver brand to other locations in Canada and around the world.

FlyOver Canada’s sister attraction, FlyOver America, which opened in 2016 and is located at Mall of America in Bloomington, Minnesota, is not part of the sale and will continue to be owned by SALP.

About FlyOver Canada – FlyOver Canada is a virtual flight ride attraction located at Canada Place in Vancouver, British Columbia that showcases some of Canada’s most awe-inspiring scenery from coast to coast. The state-of-the-art, multi-sensory experience combines motion seating, spectacular media and special effects, including wind, scent and mist, to provide a true flying experience for guests. www.flyovercanada.com.

About Viad – Viad (NYSE: VVI) operates through two business groups: the Marketing & Events Group (GES) and the Travel & Recreation Group (T&R). GES is a global, full-service live events company offering a comprehensive range of services to the world’s leading brands and event organizers. T&R is a collection of iconic destination travel experiences that showcase the best of Banff, Jasper, Glacier, Denali and Kenai Fjords National Parks. www.viad.com.



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